

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 261404Z AUG 75
FM AMEMBASSY SOFIA
TO USIA WASHDC
AMEMBASSY VIENNA
USDOC WASHDC
SECSTATE WASHDC 106

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USIA FOR ICS/OM; VIENNA FOR RPO, REX; USDOC FOR BEWT; STATE
FOR EUR/EE FROM GAYTON

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: PLOVDIV:PROGRESS REPORT

1. PHYSICAL CONSTRUCTION OF U.S. PAVILION ESSENTIALLY
COMPLETE. ALL WALLS, RAILINGS AND PLATFORMS IN PLACE WITH
CARPETS. BOOTH LIGHTING COMPLETE; LIGHTSPANS AND FLOOR
TILE TO BE FINISHED BY AUG 27. PAINTING APPROXIMATELY 90
PER CENT COMPLETE. COMMERCE GRAPHICS COMPLETE; BUSINESS
LOUNGE FINISHED. SITE IDENTIFIER AND FLAG POLES IN PLACE.

2. REMAINING WORK CONSISTS OF SETTING UP PRODUCTS, FINAL
PAINTING, MOUNTING OF LAST PHOTOMURALS, TOUCH-UP AND
CLEANING.

3. GENERAL REACTION OF ALL CONCERNED IS EXHIBIT HAS
OUTSTANDING APPEARANCE.

4. ALL GUIDES SELECTED, GIVEN STAND ASSIGNMENTS AND
ISSUED UNIFORMS.

5. FIELD DIRECTOR IS NOW WORKING ON FINAL DETAILS OF
MENU AND LOGISTICS FOR "AMERICA DAY" WITH DIRECTOR OF
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TRIMONTSIUM HOTEL RESTAURANT, WHICH WILL CATER. (SEE

SEPTTEL ON FUNDING.)

6. "BALKANTOURIST" CONTINUES TO PROMISE ALL HOTEL ASSIGNMENTS WILL BE FINAL BY AUG 28. UNIFORMED GUIDES WILL BE STATIONED AT PLOVDIV RR STATION AND AIRPORT TO PROVIDE ASSISTANCE TO ARRIVING PERSONNEL.

7. USDOC MAY WISH TO ADVISE COMPUCORP THAT NUMBER OF TELEPHONE THEY ORDERED IN THEIR BOOTH IS 5-50-87.

8. GLAHE INSISTS IT WAS NEVER ADVISED OF GENERAL FOODS BOOTH REQUIREMENT FOR SINK, WATER AND DRAIN. CONSIDERING DEGREE OF EXHIBIT EOMPLETION AND LOCATION OF UTILITIES, REGRET UNABLE NOW TO PROVIDE SAME. VONTILLIUS AND GAYTON CONCUR THAT DEMONSTRATIONS PLANNED IN G.F. BOOTH ARE BETTER ACCOMMODATED IN BUSINESS LOUNGE, AVOIDING SERIOUS PROBLEM WITH GENERAL PUBLIC.

9. RE ARTECH INDICATORS: TYPE 14 AX HAS APPROXIMATELY 12-15 PER CENT OF SHIPMENT RED OR STAINED; TYPE 14 G IS 50 PER CENT CHERRY RED AND 50 PER CENT IODINE COLORED.

10. PARTY PAPER "RABOTNICHESKO DELO" AUG 25 CONTAINED ARTICLE BY FAIR GENERAL DIRECTOR VASIL KIREV WITH FOLLOWING PASSAGE: "WE AWAIT INTERESTING SCIENTIFIC -TECHNICAL ACHIEVEMENTS ALSO FROM OUR GUESTS FROM FRG, AUSTRIA, ITALY, INDIA, IRAQ, EGYPT AND OTHERS. PARTICIPATION BY USA THIS YEAR IS DIRECTED TO INNOVATIONS IN AMERICAN FOOD INDUSTRY." COMMENT: NO OTHER NON-SOCIALIST FOREIGN PAVILION WAS SIMILARLY DESCRIBED BY CONTENT.
HERZ

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